CONTRACT



WJW Cleveland, OH 44103

5800 S. Marginal Rd (216)431-8888

And:

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

	Contract / Revision	Alt Order #
	567512 /	09787395
Product		•
NRCC IE 2012		
Contract Dates	Estimate #	
10/12/12 - 10/18/12	2953	
Advertiser	Original Date / Revision	
National Republican Congressional Committe		08/10/12 / 08/10/12
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Billing Cycle	Billing Cal	<u>endar</u>	Cash/Trade
EOM/EOC	Broadcast	oadcast Cash	
Station	Account E	<u>xecutive</u>	Sales Office
MJM	Alexandra	Bradley	Washington DC
Special Hand	ling		
Do Not Mail			
Demographic			
Adults 35+			
IDB#	Advertiser	Code	Product Code
8380	155		426
Agency Ref		Advertise	Ref

		Spots/	To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 1 8 10/12/12 10/12/12 M-F 6a-8a	6a-8a Rotator	:30	NM 1	\$1,700.00
FOX8-NWS-MORNG Start Date End Date Weekdays Spot Week: 10/08/12 10/14/12F	<u>ts/Week</u> <u>Rate</u> 1 \$1,700.00			
N 2 8 10/15/12 10/15/12 M-F 6a-8a	6a-8a Rotator	:30	NM 1	\$1,700.00
FOX8-NWS-MORNG Start Date End Date Weekdays Spot Week: 10/15/12 10/21/12 M	t <u>s/Week</u> <u>Rate</u> 1 \$1,700.00			
N 3 8 10/16/12 10/16/12 M-F 6a-8a	6a-8a Rotator	:30	NM 1	\$1,700.00
FOX8-NWS-MORNG Start Date End Date Weekdays Spot Week: 10/15/12 10/21/12 -T	t <u>s/Week</u> <u>Rate</u> 1 \$1,700.00			
N 4 8 10/17/12 10/17/12 M-F 6a-8a	6a-8a Rotator	:30	NM 1	\$1,700.00
FOX8-NWS-MORNG Start Date End Date Weekdays Spot Week: 10/15/12 10/21/12w	t <u>s/Week</u> <u>Rate</u> 1 \$1,700.00			
N 5 8 10/18/12 10/18/12 M-F 6a-8a	6a-8a Rotator	:30	NM 1	\$1,700.00
FOX8-NWS-MORNG Start Date End Date Weekdays Spot Week: 10/15/12 10/21/12T	ts/Week <u>Rate</u> 1 \$1,700.00			
N 6 8 10/12/12 10/12/12 M-F 6a-8a	6a-8a Rotator	:30	NM 2	\$3,400.00
FOX8-NWS-MORNG Start Date End Date Weekdays Spot Week: 10/08/12 10/14/12F	<u>ts/Week</u> <u>Rate</u> 2 \$1,700.00			
N 7 8 10/15/12 10/15/12 M-F 6a-8a	6a-8a Rotator	:30	NM 2	\$3,400.00
FOX8-NWS-MORNG Start Date End Date Weekdays Spot Week: 10/15/12 10/21/12 M	<u>ts/Week</u> <u>Rate</u> 2 \$1,700.00			
N 8 8 10/16/12 10/16/12 M -F 6a-8a	6a-8a Rotator	:30	NM 2	\$3,400.00
FOX8-NWS-MORNG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 10/15/12 10/21/12 -T	ts/Week Rate 2 \$1,700.00	and freed the second se		



	567512 /	09787395
Contract Dates	Product	Estimate #
10/12/12 - 10/18/12	NRCC IE 2012	2953

<u>Advertiser</u> Original Date / Revision 08/10/12 / 08/10/12 National Republican Con

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time		TypeSp	ots	Amount
N 9 8 10/17/12 10/17/12 M-F 6a-8a	6a-8a Rotator	:30	NM	2	\$3,400.00
FOX8-NWS-MORNG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12W 2	<u>Rate</u> \$1,700.00				
N 10 8 10/18/12 10/18/12 M-F 6a-8a	6a-8a Rotator	:30	NM	2	\$3,400.00
FOX8-NWS-MORNG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12T 2	<u>Rate</u> \$1,700.00				
N 11 8 10/12/12 10/12/12 M-F 8a-9a	8a-9a News	:30	NM	2	\$3,400.00
FOX8-NWS-8AM Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12F 2	<u>Rate</u> \$1,700.00				
N 12 8 10/15/12 10/15/12 M-F 8a-9a	8a-9a News	:30	NM	2	\$3,400.00
FOX8-NWS-8AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 M 2	<u>Rate</u> \$1,700.00				
N 13 8 10/16/12 10/16/12 M-F 8a-9a	8a-9a News	:30	NM	2	\$3,400.00
FOX8-NWS-8AM <u>Start Date</u>	<u>Rate</u> \$1,700.00				
N 14 8 10/17/12 10/17/12 M-F 8a-9a	8a-9a News	:30	NM	2	\$3,400.00
FOX8-NWS-8AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12W 2	<u>Rate</u> \$1,700.00				
N 15 8 10/18/12 10/18/12 M-F 8a-9a	8a-9a News	:30	NM	2	\$3,400.00
FOX8-NWS-8AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12T 2	<u>Rate</u> \$1,700.00				
N 16 8 10/12/12 10/12/12 M-F 9a-10a	9a-10a	:30	NM	2	\$2,200.00
FOX8 NEWS-9AM <u>Start Date</u>	<u>Rate</u> \$1,100.00				
N 17 8 10/15/12 10/15/12 M-F 9a-10a	9a-10a	:30	NM	2	\$2,200.00
FOX8 NEWS-9AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 M 2	<u>Rate</u> \$1,100.00				
N 18 8 10/16/12 10/16/12 M-F 9a-10a	9a-10a	:30	NM	2	\$2,200.00
FOX8 NEWS-9AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -T 2	<u>Rate</u> \$1,100.00				
N 19 8 10/17/12 10/17/12 M-F 9a-10a	9a-10a	:30	NM	2	\$2,200.00
FOX8 NEWS-9AM <u>Start Date</u>	<u>Rate</u> \$1,100.00				
N 20 8 10/18/12 10/18/12 M-F 9a-10a	9a-10a	:30	MM	2	\$2,200.00
FOX8 NEWS-9AM <u>Start Date</u>	<u>Rate</u> \$1,100.00				
N 21 8 10/12/12 10/12/12 M-F 10a-11a NEW DY CLEVLND	10a-11a	:30	NM	1	\$650.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Original Date / Revision

08/10/12 / 08/10/12



WJW 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

	567512 /	09787395
Contract Dates	Product	Estimate #
10/12/12 - 10/18/12	NRCC IE 2012	2953

Spots/ Totals *Line Ch Start Date End Date Description Length Week Type Spots Start/End Time Days Rate Amount Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 \$650.00 N 22 8 10/15/12 10/15/12 M-F 10a-11a 10a-11a :30 NM 1 \$650.00 **NEW DY CLEVLND** Start Date End Date Spots/Week Rate **Weekdays** \$650.00 Week: 10/15/12 10/21/12 M----1 M-F 10a-11a 10/16/12 10/16/12 10a-11a :30 NM \$650.00 **NEW DY CLEVLND** Start Date End Date Weekdays Spots/Week Rate \$650.00 Week: 10/15/12 10/21/12 24 8 10/17/12 10/17/12 M-F 10a-11a 10a-11a :30 NM \$650.00 **NEW DY CLEVLND** Start Date End Date Weekdays Spots/Week Rate \$650.00 Week: 10/15/12 10/21/12 --W----1 25 8 10/18/12 10/18/12 M-F 10a-11a 10a-11a :30 NM \$650.00 **NEW DY CLEVLND** Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 \$650.00 ---T---1 26 8 10/13/12 10/13/12 Fox 8 News Sa 8a-10a Sa 8a-10a :30 NM \$800.00 FOX8-SAT MORN Start Date **End Date** Spots/Week **Weekdays** Rate \$800.00 Week: 10/08/12 10/14/12 ----S-1 27 8 Su 10a-11a :30 NM \$800.00 **FOX NWS SUNDAY** Start Date End Date Spots/Week Weekdays Rate \$800.00 Week: 10/08/12 10/14/12 ----5 1 28 8 10/15/12 10/15/12 M-F 4p-5p 4p-5p ·30 NM \$1,000.00 1 JUDGE JUDY Start Date End Date <u>Weekdays</u> Spots/Week Rate 10/21/12 \$1,000.00 Week: 10/15/12 10/17/12 10/17/12 M-F 4p-5p 4p-5p :30 NM \$1,000.00 JUDGE JUDY Start Date End Date Weekdays Spots/Week Rate \$1,000.00 Week: 10/15/12 10/21/12 --W----M-F 5p-6p News :30 NM 30 8 10/12/12 10/12/12 5p-6p News 1 \$1,800,00 FOX8-NWS-5PM Start Date End Date Spots/Week **Weekdays** Rate \$1,800.00 Week: 10/08/12 10/14/12 31 8 10/15/12 10/15/12 M-F 5p-6p News 5p-6p News :30 NM \$1,800.00 FOX8-NWS-5PM Spots/Week Start Date End Date Weekdays Rate \$1,800.00 Week: 10/15/12 10/21/12 M-F 5p-6p News 10/16/12 :30 NM \$1,800.00 32 8 10/16/12 5p-6p News 1 FOX8-NWS-5PM Spots/Week Rate Start Date End Date Weekdays 10/21/12 \$1,800.00 Week: 10/15/12 -T----10/17/12 M-F 5p-6p News :30 NM \$1,800.00 33 8 10/17/12 5p-6p News FOX8-NWS-5PM Spots/Week Start Date End Date Weekdays Rate 10/21/12 \$1,800.00 Week: 10/15/12

Advertiser

National Republican Cong

(* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision | Alt Order # | 09787395 |

Contract Dates | Product | Estimate # | 10/12/12 - 10/18/12 | NRCC | E 2012 | 2953

Advertiser Original Date / Revision

National Republican Con 08/10/12 / 08/10/12

		Spots/	Tot	als
*Line Ch Start Date End Date Description		Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
N 34 8 10/18/12 10/18/12 M-F 5p-6p News	5p-6p News	:30	NM 1	\$1,800.00
FOX8-NWS-5PM Start <u>Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate			
Week: 10/15/12 10/21/12T 1	\$1,800.00			
N 35 8 10/13/12 10/13/12 Sat Early News 6p-7p	6p-7p News	:30	NM 1	\$1,300.00
FOX8-NWS-6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Data			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12S- 1	<u>Rate</u> \$1,300.00			
N 36 8 10/14/12 10/14/12 Su 6p-7p	6p-7p News	:30	NM 1	\$1,300.00
FOX8-NWS-6PM				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12S 1	<u>Rate</u> \$1,300.00			
N 37 8 10/12/12 10/12/12 M-F 7p-730p News		:30	NM 1	\$1,600.00
FOX8 NWS-7PM	. p . cop mone	.00		\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/08/12 10/14/12F 1	\$1,600.00			** ***
N 38 8 10/15/12 10/15/12 M-F 7p-730p News FOX8 NWS-7PM	7p-730p News	:30	NM 1	\$1,600.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/15/12 10/21/12 M 1	\$1,600.00			
N 39 8 10/16/12 10/16/12 M-F 7p-730p News	7p-730p News	:30	NM 1	\$1,600.00
FOX8 NWS-7PM Start Date	<u>Rate</u>			
Week: 10/15/12 10/21/12 -T 1	\$1,600.00			
N 40 8 10/17/12 10/17/12 M-F 7p-730p News	7p-730p News	:30	NM 1	\$1,600.00
FOX8 NWS-7PM			İ	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12W 1	<u>Rate</u> \$1,600.00			
N 41 8 10/18/12 10/18/12 M-F 7p-730p News	7p-730p News	:30	NM 1	\$1,600.00
FOX8 NWS-7PM				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12T 1	<u>Rate</u> \$1,600.00		į	
N 42 8 10/12/12 10/12/12 M-F 730-8p	730p-8p	:30	NM 1	\$2,000.00
BIG BNG THEORY	7500 00	.50		Ψ2,000.00
Start Date	Rate			
Week: 10/08/12 10/14/12F 1	\$2,000.00			** ***
N 43 8 10/16/12 10/16/12 M-F 730-8p BIG BNG THEORY	730p-8p	:30	NM 1	\$2,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 10/15/12 10/21/12 -T 1	\$2,000.00			
N 44 8 10/18/12 10/18/12 M-F 730-8p	730p-8p	:30	NM 1	\$2,000.00
BIG BNG THEORY Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/15/12 10/21/12T 1	\$2,000.00			
N 45 8 10/13/12 10/13/12 Sat 7p-8p	7p-8p	:30	NM 1	\$1,050.00
BG BNG THRY W Start Date End Date Weekdays Spots/Week	Pata			
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S- 1	<u>Rate</u> \$1,050.00		Ī	
N 46 8 10/14/12 10/14/12 FOX Postgame show on FC)X4p-CC	:30	NM 1	\$6,000.00
NFL: OT			ı	

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	Contract / Revision	Alt Order #	1
	567512 /	09787395	
Contract Dates	Product	Estimate #	
10/12/12 - 10/18/12	NRCC IE 2012	2953	

<u>Advertiser</u> Original Date / Revision 08/10/12 / 08/10/12 National Republican Con

		Spots/	Т	otals
*Line Ch Start Date End Date Description	Start/End Time Day		Type Spots T	Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S 1	<u>Rate</u> \$6,000.00			_
N 47 8 10/15/12 10/15/12 M-F 10p-1030p	10p-1030p	:30	NM 1	\$2,800.00
FOX8-NWS-10PM Start Date End Date Weekdays Spots/Week	Rate			
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1	\$2,800.00			
N 48 8 10/18/12 10/18/12 M-F 1030p-11p	1030p-11p	:30	NM 1	\$2,800.00
FOX8-NWS-10PM	Data			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12T 1	<u>Rate</u> \$2,800.00			
N 49 8 10/12/12 10/12/12 Friday Night Touchdown	Friday Night Touch	:30	NM 1	\$1,100.00
BG BNG THRY B	D .			
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 F 1	<u>Rate</u> \$1,100.00			
N 50 8 10/15/12 10/15/12 M-F 11p-1130p	11p-1130p	:30	NM 1	\$1,100.00
BG BNG THRY B	- .			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 M 1	<u>Rate</u> \$1,100.00			
N 51 8 10/16/12 10/16/12 M-F 11p-1130p	11p-1130p	:30	NM 1	\$1,100.00
BG BNG THRY B	_			
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -T 1	<u>Rate</u> \$1.100.00			
N 52 8 10/17/12 10/17/12 M-F 11p-1130p	11p-1130p	:30	NM 1	\$1,100.00
BG BNG THRY B				
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 W 1	<u>Rate</u> \$1,100.00			
N 53 8 10/18/12 10/18/12 M-F 11p-1130p	11p-1130p	:30	NM 1	\$1,100.00
BG BNG THRY B <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate			
Week: 10/15/12 10/21/12T 1	\$1,100.00			
N 54 8 10/12/12 10/12/12 M-F 1130p-12a	1130p-12a	:30	NM 1	\$700.00
SEINFELD Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/08/12 10/14/12F 1	\$700.00			
N 55 8 10/15/12 10/15/12 M-F 1130p-12a	1130p-12a	:30	NM 1	\$700.00
SEINFELD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12 10/21/12 M 1	\$700.00			
N 56 8 10/16/12 10/16/12 M-F 1130p-12a	1130p-12a	:30	NM 1	\$700.00
SEINFELD Start Date End Date Weekdays Spots/Week	Pate			
Week: 10/15/12 10/21/12 -T 1	<u>Rate</u> \$700.00			
N 57 8 10/17/12 10/17/12 M -F 1130p-12a	1130p-12a	:30	NM 1	\$700.00
SEINFELD Start Data End Data Washdays Spats Mask	Pote			
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 w 1	<u>Rate</u> \$700.00			
N 58 8 10/18/12 10/18/12 M-F 1130p-12a	1130p-12a	:30	NM 1	\$700.00
SEINFELD Start Date End Date Weekdays Spots/Week	Pote			
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 T 1	<u>Rate</u> \$700.00			



	Contract / Revision 567512 /	Alt Order # 09787395
Contract Dates 10/12/12 - 10/18/12	Product NRCC IE 2012	Estimate # 2953
Advertiser National Republican C	1	Original Date / Revision 08/10/12 / 08/10/12

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*Line Ch Start Da	ate End Date De	escription	Start/End Time	Days	Spots/ Length Week	Rate	Type		otals Amount
Start Date	End Date Week	days Spots/Week	Rate	·	<u> </u>			•	
N 59 8 10/14/1:	2 10/14/12 Su	11p-12a	11p-12a		:30		NM	1	\$800.00
	VK B <u>End Date</u> <u>Week</u> 10/14/12		<u>Rate</u> \$800.00						
					Totals	3		74	\$108,400.00
Time Period	# of Spots	Gross Amount	Net Amount						
10/01/12 -10/18/12	74	\$108,400.00	\$92,140.00						
Totals	74	\$108,400.00	\$92,140.00						

Signature:	Date:	
•		